

Amendment A
Inventor Name: Warren McKinney
Attorney Docket No.: 717228.7

CLAIM AMENDMENTS

IN THE CLAIMS:

1. (Currently Amended) A data storage device display assembly including:

a display panel having at least two main surfaces with one being a display surface;

a data storage device attachment device secured to said display surface, said device including a carrier strip with first and second faces, said device including first adhesive on the first face and adhered to the display surface and further including a second adhesive on the second face and facing generally the same direction that the display surface faces, said second adhesive being a reusable adhesive, said first and second adhesives including pressure sensitive adhesive and said first adhesive being shrink resistant after application to the display panel; and

a data storage device in contact with the second adhesive removably securing the data storage device to the panel.
2. (Cancelled).
3. (Cancelled).
4. (Currently Amended) A display assembly as set forth in claim [[3]] 1 wherein said first adhesive does not require heat to effect bonding to the display panel.

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5. (Original) A display assembly as set forth in claim 4 wherein the first adhesive is permanent adhesive.

6. (Original) A display assembly as set forth in claim 5 wherein the data storage device includes a data card.

7. (Original) A display assembly as set forth in claim 1 wherein the carrier strip is made of a polymeric material.

8. (Original) A display assembly as set forth in claim 1 wherein said the peel strength of the second adhesive with the data storage device is less than the peel strength of the first adhesive with the display panel.

9. (Currently Amended) A display assembly as set forth in claim 8 wherein the second adhesive ~~[[was]]~~ has a surface area of contact ~~[[an]]~~ on the card less than a surface area of contact of the first adhesive on the display panel.

10. (Original) A display assembly as set forth in claim 1 wherein the second adhesive is present on the carrier strip in a plurality of spots.

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11. (Currently Amended) A method of making a data storage device display assembly, said method including:

providing a plurality of display panels to a conveyor, each said display panel having an exposed display surface;

conveying the display panels in sequence to an application station ;

providing an attachment device comprising a carrier with first and second surfaces and reusable adhesive on the first surface and permanent adhesive on the second surface;

bonding an attachment device to a respective display panel by bringing the permanent adhesive into contact with a respective display surface at the application station;

providing a plurality of data storage devices each having a pair of surfaces; and

bonding a data storage device to a respective display panel by bringing a said data storage device surface into contact with the reusable adhesive whereby a data storage device is releasably mounted on a respective display panel.

12. (Original) A method as set forth in claim 11 wherein the attachment device is brought to the display panel by blowing at an attaching station.

13. (Original) A method as set forth in claim 12 including feeding the attachment devices to the attaching station on an elongate carrier strip to which the attachment devices are releasably mounted.

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14. (Original) A method as set forth in claim 13 wherein the data storage devices include data cards.

15. (Original) A method as set forth in claim 11 wherein the permanent adhesive has a higher peel strength with the display panel than the reusable adhesive has with the data card.

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DRAWING AMENDMENTS

IN THE DRAWINGS:

The attached sheet of drawings includes changes to FIG. 3. This sheet, which includes FIGS. 1 - 3 replaces the original sheet including FIG. 3. FIG. 3 has been amended to include a plurality of data storage devices and a plurality of panels in FIG. 3. No new matter is added in these amendments.